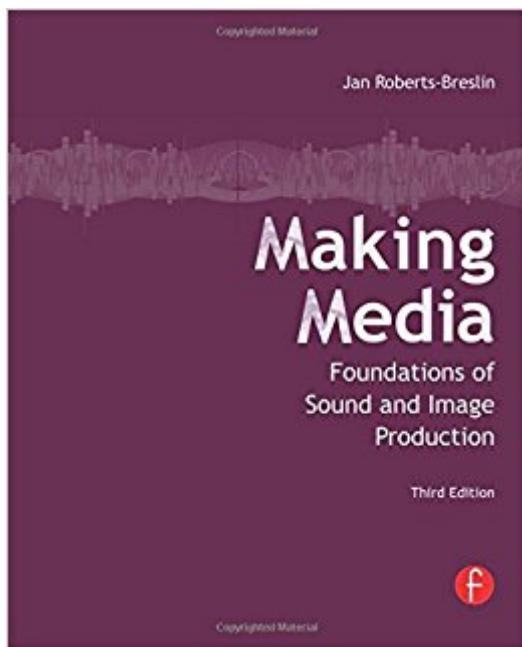


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# Making Media: Foundations Of Sound And Image Production



## **Synopsis**

Making Media takes the media production process and deconstructs it into its most basic components. Students will learn the basic concepts of media production: frame, sound, light, time, motion, sequencing, etc., and be able to apply them to any medium they choose. They will also become well grounded in the digital work environment and the tools required to produce media in the digital age. The companion Web site provides interactive exercises for each chapter, allowing students to explore the process of media production. The text is heavily illustrated and complete with sidebar discussions of pertinent issues.

## **Book Information**

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## **Customer Reviews**

Praise for the first edition:"The author does an admirable job of combining all aspects of traditional and new media in each chapter. The accompanying CD-ROM (future website) offers visual and audio examples of production design and is itself a good example of nonlinear programming in covering the concepts of storyboarding and releases, visual aesthetics, [and more]."-CHOICE

Jan Roberts-Breslin is an Associate Professor of Visual and Media Arts at Emerson College, teaching undergraduate and graduate courses in studio and field video production and media arts. She is also the Graduate Program Director at Emerson, responsible for coordinating the graduate curriculum and advising over a hundred masters students. She taught previously at Temple University and at Seton Hall University. For the past sixteen years, Jan has been a media artist and

freelance producer/director of film, video, and interactive multimedia projects, including a feature film, documentaries, experimental work, and corporate productions. She has a Master of Fine Arts degree in Film and Video Production from Temple University.

Required for college class, exactly as expected.

Great book. Detailed information. Very useful to me

This book reads as a bit dated, but the foundations you learn from it are terrific. I used this as a textbook in a film production class and learned quite a lot. We were assigned certain chapters but I read the whole book on my own because I learned so much from it. If you're new to film and media production definitely pick up this book. I still keep it on my shelf and reference it every once in a while.

Super informative and useful for my Media Arts class.

Straight forward with lots of vocab.

Cool I like it.

This book has been a real life saver for me on my first semester at graduate school. The other media books I had to read were overwhelming with never ending details and jargon language. Roberts- Breslin's book explains everything plainly from start to finish. She has an uncanny ability to simplify extremely complex matters. Even with no prior knowledge of the technical aspects of media making I now have a solid foundation. The main terms are bolded, and also listed in the end so you can read the book beginning to end or just look up specific topics. The attached CD is a great addition as it visually illustrates concepts that are difficult to explain verbally, such as the different camera movement (What is the difference between the pan and truck movement?) or the phi phenomenon. Another great thing about the book is the practical tips it gives to a beginner. Logging all my footage, for example, would have never accrued to me, but it made editing so much more manageable and must have saved me hours upon hours.

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